



**WELCOME TO OUR JUNE NEW MEMBERS**

- Chicago Bar Project
- Grand Street Garden
- Greenworks Energy Solutions
- H & H Lights
- Marissa Strassel Design
- Mimi's Organic Exchange
- Mindful Metropolis
- Small Office Nets
- Take the Cake
- The Chocolate Gourmet
- Uncommon Ground
- Wound Care Solutions

**SPECIAL THANKS TO OUR INDEPENDENTS WEEK DONORS**

- Chicago Film Makers, Goodness Greeness, Green Grocer, Henry J. Meat Specialties, In Fine Spirits, Maddy's Organics Meals, Metropolitan Brewing, Pastoral Artisans Cheese, Bread, & Wine, the Producers of Twilight Becomes Night, Provenance Food & Wine, Ruth & Phil's Gourmet Ice Cream, Tomato Mountain, Treasurer Island Grocery Stores, and Chicago Green Office Company.

**GREEN ECONOMY CHICAGO**

Check out Alderman Flores' new website at <http://www.greeneconomychicago.com>  
 "GreenEconomyChicago aims to open the policymaking process to Chicagoans by serving as a forum to discuss and develop ideas about building a green economy. This is about more than planting a tree. This is about supporting & creating sustainable jobs in the emerging green economy."

**FAÇADE REBATE PROGRAM**

2009 CDBG-funded Facade Rebate Program is open and taking applications until Fri August 14, 2009. Please contact us at [info@localfirstchicago.org](mailto:info@localfirstchicago.org) if you need a copy of the application or areas of eligibility map. For questions about the program contact Dionne Baux at (312) 744-0678 or at [Dionne.Baux@cityofchicago.org](mailto:Dionne.Baux@cityofchicago.org).

**Why Do You Shop Local? Released**

Dear Members & Other Local Business Owners,  
 I am proud to announce the release of our PSA, "Why Do You Shop Local?"  
 Local First Chicago randomly selected members to participate. You can purchase a DVD of the film from Big Teeth Productions ([www.bigteeth.tv](http://www.bigteeth.tv)).  
 You can view it at [http://www.localfirstchicago.org/pages/why\\_do\\_you\\_shop\\_local\\_video/89.php](http://www.localfirstchicago.org/pages/why_do_you_shop_local_video/89.php).  
 Please remember to rate the film for youtube.com and send the link to your friends. :)  
 Enjoy, April Jervis, MBA, Executive Director, [april@localfirstchicago.org](mailto:april@localfirstchicago.org)

**Mingle & Meet the Experts TODAY, Wednesday, July 15th @ 6 - 8 pm**

In Fine Spirits 5420 N. Clark, 2nd Floor, Chicago. Mingle & Meet the Experts are every 3rd Wednesday of the month from 6 - 8 pm. 6 - 6:30 pm Networking; 6:30 - 7:30 pm Advice Panel; 7:30 - 8:00 pm Networking. Each month the panel is different and includes representatives of the local business community. Open to the public. Donations of \$5 recommended. RSVP to [info@localfirstchicago.org](mailto:info@localfirstchicago.org) appreciated but not required.

**MEMBERSHIP DISCOUNTS & DEALS**

Visit [http://www.localfirstchicago.org/pages/\\_\\_member\\_discounts/52.php](http://www.localfirstchicago.org/pages/__member_discounts/52.php) for a full list of membership special offers and discounts

**Free Web or Email Marketing Strategy Assessment**

Hello Neighbor,  
 Orbit Media is offering Local First Chicago members a Free Assessment of your:  
 \* Web Marketing Strategy or  
 \* Email Marketing Strategy

We are doing this to support the health of our local business community.

**Web Marketing Strategy Assessment**

Are you driving traffic? Are you converting visitors into customers/contacts? Are you able to make easy, free updates to your site? A structured, deliberate approach focused on these three key strategies is whatever site needs to be a success.

**Email Marketing Strategy Assessment**

Are your email marketing efforts delivering positive, measurable results? We can help make sure that your messaging is getting through ISP email filters, matches the looks and feel of your brand, and is reporting back useful info about your audience.

Orbit is an award winning design and video production studio that has developed over 500 websites since 2001. We currently rank #1 on Google for "Chicago Website Design" searches. In addition to our free assessment, we are extending Local First Chicago members a 15% discount on all web and video projects.

Let's work together to improve the effectiveness of your digital marketing and strengthen Chicago business during these tough economic times.

Thank you,  
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**THANK YOU TO OUR GENEROUS SPONSORS:**



& Our Members